

Sawadee ka all TMRS members and friends,

As we have moved past the 1st half of the year of 2023. There are several initiatives that we would like to share with you.

THE RECENT ACTIVITIES THAT WERE JUST ENDED AT THE END OF JUNE ARE

Presentation on Customer Trends in 2023 at Assumption University, Suvarnabhumi Campus on the 28th of June 2023 by our TMRS President



TMRS would like to thank Assumption University to give us an opportunity to share Customer Trends 2023 with their faculty as well as students. We would like to thank all the participants for their enthusiasm and warm welcome.

Corporate Presentation with Jorakay Corporation Co., Ltd. at their head office on the 30th of June 2023 by our board of directors: Khun Grant Bertoli our honorary board of director, Khun Dave McCaugnan our TMRS founder and honorary board of director, Dr. Jirayut Poomontree (Kasemsant Na Ayutthaya) and Dr. Nicha Tanskul, our TMRS president



TMRS would like to thank Jorakay Corporation for giving us the opportunity as well as supporting the TMRS. Our speakers have shared not only market trends but also ways of utilizing insights and gain benefits from those insights.

WE ALSO WOULD LIKE TO WELCOME OUR NEW CORPORATE MEMBERS THAT WILL BE JOINING US THIS MONTH.

Rakuten Insight

Rakuten Insight

<https://member.insight.rakuten.co.th/>

The full-service research company that specialized in providing panel services. Their panel cover not only Asia but also other members around the globe. If you need any further information please feel free to contact them

Insight I love you

<https://insightiloveyou.com/en/about-2/>



Insight I Love You was founded with strong determination to capitalize on consumer insight (or public opinion), gained from marketing research and big data analysis, to establish business growth and/or drive policy change for better societies.

OUR UP COMING ACTIVITIES AND BENEFITS TO MEMBERS

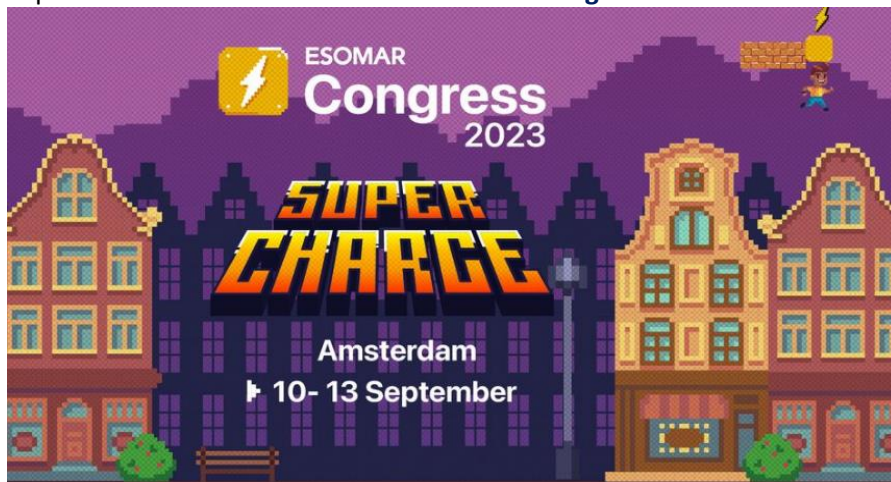
The Event with Sasin on July 24th

Khun Dave McCaughnan, Dr. Yupin Patara and Dr. Nicha Tanskul our board of directors are having another session at Sasin on July 24th. The event is also open for public. Please feel free to join us in pricing class from 1.00 p.m. to 4.30 p.m.

The ESOMAR Congress 2023, Amsterdam is coming up in September 10th -13th

<https://esomar.org/events/supercharge>

“Join us to ⚡SUPERCHARGE⚡ at #ESOMAR's Congress in #Amsterdam from 10th - 13th September 2023” **There will be 15% discount registration fee for TMRS members**



The 2023 APRC Conference in Mongolia 12th -13th of October

[Ulaanbaatar, Mongolia – 12 & 13 October 2023 \(aprc-research.com\)](http://aprc-research.com)

Don't miss your chance to learn about AI & MR Integration at the APRC conference at the unique conference location in Mongolia.

There will be a discount registration fee for TMRS members.



The 2024 IIEX Asia Pacific in Bangkok 5th - 6th of March

Bangkok's biggest market research and Insights Conference, IIEX Asia-Pacific, will be back on 5-6th March 2024 and will be held at the Carlton Hotel.

If you are interested in speaking, sponsoring or participating please feel free to reach out to Khun Dave Davidcmccaughan@gmail.com

As mentioned, much more to come from TMRS this year. Please do not hesitate to get in touch with us if you have ideas or suggestions via contact.tmr@gmail.com. Our team are delighted to share our view regarding insights with Academia as well as Corporate who would like to know more about insights, marketing research and applications.

Thank you!

TMRS Team



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[#วิจยการตลลดทตอบจกย](https://www.instagram.com/วิจยการตลลดทตอบจกย)